



ATLANTA METROPOLITAN CHAPTER OF THE SOUTHERN UNIVERSITY ALUMNI FEDERATION

Greetings,

I am writing to invite you to support the **Jagz in the Park** 4th Annual Bayou Bash hosted by Southern University Alumni Federation – Atlanta Chapter on April 27, 2019, Trammel Crow Park, Noon – 6PM. Last year we had over 100 alumni, family and friends in attendance and look forward to more this year. Please review the event flyer enclosed for complete details.

The purpose of this event is to raise scholarship funds to award deserving college bound student with their quest to attend Southern University in Baton Rouge. Our chapter has provided scholarships for over 100 high school students in the Metro Atlanta area in the past 20 years.

There are several ways you can support this event and SUAF - Atlanta hope you will consider a sponsorship at one of the levels outlined below. A response from you by March 31, 2019 will guarantee prominent placement of your company's logo on all the marketing materials, email, social media, etc. on event day. Surplus marketing materials will be distributed at future alumni events until exhausted. *

Thank you for your consideration of our request, to which we look forward to a positive response! I hope we can count on you to help make SUAF- Atlanta Chapter, **Jagz in the Park** Bayou Bash a success.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Platinum Level \$1,000

- **Prominent placement** of company name/logo on save-the-date, e-mail promotions, invitation or promotional flyer, social media and on-site signage.
- Company recognition on Southern University Alumni Federation- Atlanta Chapter, www.Sujagsatl.com, as an event sponsor for one year, beginning the same month upon receipt of payment and form, until the following year, same month.
- Special acknowledgment from the podium at the event.
- 4 tickets to the event for company representatives.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees. *
- Add an additional \$50 to this package and become a Vendor - Exhibitor. Gold Level \$500.

Gold Level \$500

- **Prime placement** of company name/logo on save-the-date, e-mail promotions, invitation or promotional flyer, social media and on-site signage.
- Special acknowledgment from the podium at the event.
- 2 Tickets to the event for company representatives.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees. *
- *Add an additional \$50 to this package and become a Vendor - Exhibitor.*

Silver Level \$200

- **Placement** of company name/logo in day-of-event printed program, social media outlets and on-site signage.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees.

Table Level \$100

- Business cards, company premium item(s) and/or promotional literature displayed on the sponsorship table and display board.

Patron \$25

- Name listed on display board.

Payment - Make Check Payable To:

Southern University Alumni Federation – Metropolitan Atlanta Chapter. Send payment via postage, Post Office Box 310629 Atlanta, Georgia 31131-0629 (or) pay online, www.Sujagsatl.com/events.

For additional information, please contact Vidrine Rapp-Jones at 404-285-5745, vjones0628@hotmail.com. Thank you for your support of the Southern Alumni Federation – Metro Atlanta Chapter.

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Sponsorship Form
Email Form To: Vjones0628@hotmail.com

Name:		
Company Name/Title:		
Address: (include City, State, Zip Code):		
Contact information:		
Phone:		
Fax:		
Email Address:		
Sponsorship Opportunities and Benefits: (Sponsorship Letter attached)		
<input type="checkbox"/> Yes, my company/I will help sponsor the Southern University Alumni Federation Annual Scholarship Fundraiser at the following sponsorship levels:		
Support Choice A:	Support Choice B:	Support Choice C:
<ul style="list-style-type: none"> <input type="radio"/> Platinum Level: \$1,000 <input type="radio"/> Gold Level: \$500 <input type="radio"/> Silver Level: \$200 <input type="radio"/> Table Level: \$100 <input type="radio"/> Patron: \$25 	<input type="checkbox"/> I am unable to attend the Scholarship Fundraiser event; however, I/we wish to show support by making a tax-deductible contribution in the amount of: \$ _____	<input type="checkbox"/> I wish to support the event and provide an In-Kind Donation. Please list item(s) here: _____ _____
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Please indicate in this section how your company name should appear on the banners, signage, and/or display board.		