



## ATLANTA METROPOLITAN CHAPTER OF THE SOUTHERN UNIVERSITY ALUMNI FEDERATION

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Dear Sponsor,

We are writing to invite you to support the **Jagz in the Park** 5<sup>th</sup> Annual Bayou Bash hosted by Southern University Alumni Federation – Atlanta Chapter on April 25, 2020, Trammel Crow Park, 12 PM – 6 PM. Last year we had over 120 alumni, family and friends in attendance and look forward to more this year. Please review the event flyer enclosed for complete details.

The purpose of this event is to raise scholarship funds to award deserving college bound students with their quest to attend Southern University in Baton Rouge. Our chapter has provided scholarships to over 100 high school students in the Metro Atlanta area in the past 20 years.

There are several ways you can support this year's event. Please reference the Sponsorship Opportunities and Benefits outlined below. A response from you by March 31, 2020 is greatly appreciated and guarantees prominent placement of your company name/logo on-site signage.

### SPONSORSHIP OPPORTUNITIES AND BENEFITS

#### Platinum Level \$1,000

- **Prominent placement** of company name/logo on email promotions, invitation or promotional flyer, social media and on-site signage.
- Company recognition on Southern University Alumni Federation- Atlanta Chapter, [www.Sujagsatl.com](http://www.Sujagsatl.com), as an event sponsor for one year, beginning the same month upon receipt of payment and form, until the following year, same month.
- Special acknowledgment from the podium at the event.
- 4 tickets to the event for company representatives.
- *Add an additional \$50 to this package and become a Vendor - Exhibitor.*

#### Gold Level \$500

- **Prime placement** of company name/logo on email promotions, invitation or promotional flyer, social media and on-site signage.
- Special acknowledgment from the podium at the event.
- 2 Tickets to the event for company representatives.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees. \*
- *Add an additional \$50 to this package and become a Vendor - Exhibitor.*

#### Silver Level \$200

- **Placement** of company name/logo in day-of-event printed program, social media outlets and on-site signage.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees.

#### Table Level \$100

- Business cards, company premium item(s) and/or promotional literature displayed on the sponsorship table. Name added on display board.

#### Patron \$25

- Name displayed on display board.

Make Check Payable to, SUAF-Atlanta Chapter, Post Office Box 310629, Atlanta GA, 31131-0629 (or) PayPal online, [www.sujagsatl.com/events](http://www.sujagsatl.com/events) (or) CashApp \$ACSUAFAtlChapter. For additional information, contact via email, [atlbayoubash@gmail.com](mailto:atlbayoubash@gmail.com) or call Vidrine Rapp-Jones, 404-285-5745

Thank you for your support of the Southern University Alumni Federation Atlanta Metropolitan Chapter,

Vidrine Rapp-Jones, Bayou Bash Chairperson  
Lynnette Smith, Bayou Bash Co-Chairperson



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**Sponsorship Form**

Email Form To: [atlbayoubash@gmail.com](mailto:atlbayoubash@gmail.com)

Name:		
Company Name/Title:		
Address: (include City, State, Zip Code):		
Contact information:		
Phone:		
Fax:		
Email Address:		
Sponsorship Opportunities and Benefits: (Sponsorship Letter attached)		
<input type="checkbox"/> Yes, my company/I will help sponsor the Southern University Alumni Federation Annual Scholarship Fundraiser at the following sponsorship level:		
<b>Support Choice A:</b>	<b>Support Choice B:</b>	<b>Support Choice C:</b>
<input type="checkbox"/> Platinum Level: \$1,000 <input type="checkbox"/> Gold Level: \$500 <input type="checkbox"/> Silver Level: \$200 <input type="checkbox"/> Table Level: \$100 <input type="checkbox"/> Patron: \$25	<input type="checkbox"/> I am unable to attend the Scholarship Fundraiser event; however, I/we wish to show support by making a tax-deductible contribution in the amount of:  \$ _____	<input type="checkbox"/> I wish to support the event and provide an In-Kind Donation. Please list item(s) here:  _____  _____
<b>Make Checks Payable To: Southern University Alumni Federation – Metropolitan Atlanta Chapter Post Office Box 310629 ATLANTA, GEORGIA, 31131 – 0629 (or) pay via PayPal online at <a href="http://www.Sujagsatl.com/events">www.Sujagsatl.com/events</a> (or) CashApp \$ACSUAFAtlChapter.</b>		
Please indicate in this section how your company name should appear on the banners, signage, and/or display board.		