



ATLANTA METROPOLITAN CHAPTER OF  
SOUTHERN UNIVERSITY  
ALUMNI FEDERATION  
In Georgia, Inc.

Dear Sponsor,

I am writing to invite you to support the **Jagz in the Park** 5<sup>th</sup> Annual Bayou Bash hosted by Southern University Alumni Federation – Atlanta Chapter on July 24, 2021. This event will be held at Jess Lucas Park, 620 S Central Ave. Hapeville, GA 30354 from 12 p.m. – 6 p.m. In previous years, we've had over 120 alumni, family and friends in attendance and look forward to more this year. Please review the event flyer enclosed for complete details.

The purpose of this event is to raise scholarship funds to award deserving college-bound students with their quest to attend Southern University in Baton Rouge, LA. Our chapter has provided scholarships to more than 200 high school students in the Metro Atlanta area in the past 20 years.

There are several ways you can support this event and SUAF – Atlanta Chapter. I hope you will consider a sponsorship at one of the levels outlined below. A response from you by July 17, 2021 will guarantee prominent placement of your company's logo on all the marketing materials, emails, social media posts, etc. on event day. Surplus marketing materials will be distributed at future alumni events until exhausted.

Thank you for considering our request, and we look forward to a positive response! I hope we can count on you to help make SUAF- Atlanta Chapter, **Jagz in the Park** Annual Bayou Bash a success.

#### SPONSORSHIP OPPORTUNITIES AND BENEFITS

##### **Platinum Level \$1,000**

- **Prominent placement** of company name/logo on save-the-date, e-mail promotions, invitation or promotional flyers, social media posts and on-site signage.
- Company recognition on Southern University Alumni Federation- Atlanta Chapter website, [www.sujagsatl.com](http://www.sujagsatl.com), as an event sponsor for one year, beginning the same month upon receipt of payment and form, until the following year, same month.
- Special acknowledgment from the podium at the event.
- 4 tickets to the event for company representatives.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees.

##### **Gold Level \$500**

- **Prime placement** of company name/logo on save-the-date, e-mail promotions, invitation or promotional flyers, social media posts and on-site signage.
- Special acknowledgment from the podium at the event.
- 2 Tickets to the event for company representatives.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees.

##### **Silver Level \$200**

- **Placement** of company name/logo in day-of-event printed program, social media outlets and on-site signage.
- Opportunity to provide company premium item(s) and/or promotional literature for distribution to the 100+ anticipated attendees.

##### **Bronze Level \$100**

- Business cards, company premium item(s) and/or promotional literature displayed.
- Name listed on display board.

##### **Patron \$25**

- Name listed on display board.

**Payment Options - Make all checks payable to:** Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc., Post Office Box 310629 Atlanta, GA, 31131 – 0629; PayPal online: [www.sujagsatl.com/events](http://www.sujagsatl.com/events) (or) CashApp: \$ACSUAFAtlChapter

For additional information, please contact Vidrine Rapp-Jones at 404-285-5745.  
Email: [atlbayoubash@gmail.com](mailto:atlbayoubash@gmail.com).

Thank you for your support of the Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc.

#### EXECUTIVE BOARD

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**ATLANTA METROPOLITAN CHAPTER OF  
SOUTHERN UNIVERSITY ALUMNI FEDERATION  
In Georgia, Inc.**

**Sponsorship Form**

Email Form To: [atlbayoubash@gmail.com](mailto:atlbayoubash@gmail.com)

<b>Name:</b>		
<b>Company Name/Title:</b>		
<b>Address: (include City, State, Zip Code):</b>		
<b>Company Logo (attach a .jpg image):</b>		
<b>Company Website, FB, and Instagram link:</b>		
<b>Email Address / Phone and Fax Number:</b>		
<b>Lunch Option:</b> <input type="checkbox"/> Shrimp <input type="checkbox"/> Fish		
<b>Sponsorship Opportunities and Benefits: (Sponsorship Letter attached)</b>		
Yes, I/my company will help sponsor the Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc., Annual Scholarship at the following sponsorship level:		
<b>Support Choice A:</b>	<b>Support Choice B:</b>	<b>Support Choice C:</b>
Platinum Level - \$1,000 Gold Level - \$500 Silver Level - \$200 Bronze Level - \$100 Patron - \$25	I am unable to attend the Scholarship Fundraiser event; however, I/we wish to show support by making a tax-deductible contribution in the amount of:  \$ _____	I wish to support the event and provide an In-Kind Donation. Please list item(s) here:  _____  _____
<b>NOTE:</b> Please return Sponsorship Form by July 17, 2021, to guarantee prominent placement of your company's logo on all the marketing materials, emails, social media posts, etc. on event day.		
<b>Payment: Make Check Payable to:</b> Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc. Post Office Box 310629 Atlanta, Georgia, 31131 – 0629 <b>(or) pay via PayPal online at:</b> <a href="http://www.sujagsatl.com/events">www.sujagsatl.com/events</a> <i>(or)</i> <b>Cash App:</b> \$ACSUAFAtIChapter.		

POST OFFICE BOX 310629 - ATLANTA, GEORGIA 31131-0629