

Dear Sponsor/Vendor,

The Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc., invites you to take part in the**6th Annual Bayou Bash** on June 11, 2022, at Trammell Crow Park, 4980 Cascade Rd SW Atlanta, GA 30331**.**

The purpose of this event is to raise scholarship funds to assist deserving college-bound students with their quest to matriculate at Southern University in Baton Rouge, LA. Our chapter has provided more than 200 scholarships to high school students in the Metro Atlanta area over the past 20 years.

As a sponsor/vendor, you can help support our worthy cause in multiple ways. Please consider making a tax-deductible donation by May 1, 2022, at one of the levels outlined below:

**Platinum Level $1,000 -** 4 tickets to the event for company representatives.

**Gold Level $500 -** 3 tickets to the event for company representatives.

**Silver Level $200 -** 2 tickets to the event for company representatives.

**Bronze Level $100 -** 1 ticket to the event for company representative.

**Patron Level $25 -** Name listed on display board day of the event.

**SPONSORSHIP/VENDOR OPPORTUNITIES AND BENEFITS**

* Prominent placement of your company name/logo on the SUAF-Atlanta Chapter website (event year)
* VIP acknowledgment during event
* Advertisement on social media outlets and an on-site banner the day of the event
* Complimentary Bayou Bash tickets (based on support level)
* Opportunity to provide company premium item(s) and/or promotional literature to the 150+ anticipated attendees
* Surplus marketing materials will be distributed at future alumni events until exhausted

Thank you for considering our request, and we look forward to a positive response! I hope we can count on you to help make SUAF- Atlanta Chapter’s, 6th Annual Bayou Bash a success.

**Payment Options: Check payable to:** Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc., Post Office Box 310629 Atlanta, GA, 31131 – 0629; PayPal online: [**www.Sujagsatl.com/events**](http://www.Sujagsatl.com/events)*(or) C*ashApp: $ACSUAFAtlChapter

For additional information, please contact Vidrine Rapp-Jones at 404-285-5745.

Email: **atlbayoubash@gmail.com****.**

Thank you for your support of the Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc.

Please review the attached flyer for event details. Advertising through our website, email distribution and all social media outlets will ensure alumni members are well-informed of the event.

**Bayou Bash Event Details:**

Date: Saturday, May 14, 2022

Location: Welcome All Park, 4255 Will Lee Rd South Fulton, GA 30349

Contact Person: Vidrine Rapp – Jones, 404-285-5745 or **atlbayoubash@gmail.com**

Suggested Arrival Time/Setup: 10:00 AM

Vendor Fair hours: 12 Noon – 6 PM

Estimated number of attendees: 80+

Participation fee: $100

If you wish to participate as a vendor/exhibitor, please complete the attached Vendor – Exhibitor Form and return by March 31, 2022 via postage or email, **atlbayoubash@gmail.com**

**Payment Options - Make Check Payable To:** Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc. Post Office Box 310629 Atlanta, Georgia, 31131 – 0629; Pay online: [**www.Sujagsatl.com/events**](http://www.Sujagsatl.com/events)**;** *(or) C*ashApp: $ACSUAFAtlChapter.

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Thank you for your support of the Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc.

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##### ATLANTA METROPOLITAN CHAPTER OF

##### SOUTHERN UNIVERSITY ALUMNI FEDERATION

##### In Georgia, Inc.

 **Sponsor/Vendor Form**

**Email Form To:** **atlbayoubash@gmail.com**

|  |
| --- |
| **Name:** |
| **Company Name/Title:**  |
| **Address: (include City, State, Zip Code):**  |
| **Company Logo (attach a .jpg image)** **Company Website, Facebook, and Instagram links:****Email Address/Phone and Fax Number:** |
| **Meal Selection (choose one):** **[ ]  Crawfish** **[ ]  Fried Fish** |
| **Yes, I/my company will support Southern University Alumni Federation -Atlanta Chapter, fundraiser cause, at the following level:** |
| **Support Choice A:** | **Support Choice B:** | **Support Choice C:**  |
| * **Platinum Level: $1,000**
* **Gold Level: $500**
* **Silver Level: $200**
* **Bronze Level: $100**
* **Patron: $25**
 | * **I am unable to attend the Scholarship Fundraiser event; however, I/we wish to show support by making a tax-deductible contribution in the amount of:**

**$ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | * **I wish to support the event and provide an In-Kind Donation, business promotional items, etc. Please list item(s) here:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| * **NOTE:** Please return the Sponsor/Vendor Form by May 1, 2022, to guarantee placement of your company name/logo in e-mail announcements, promotional fliers, social media outlets -advertisement, and on-site signage.

**Payment: Make all checks payable to:** Atlanta Metropolitan Chapter of Southern University Alumni Federation in Georgia, Inc. Post Office Box 310629 Atlanta, Georgia, 31131 – 0629 **(or) pay via PayPal online at:** [**www.Sujagsatl.com/events**](http://www.Sujagsatl.com/events) *(or****)* cash app**: $ACSUAFAtlChapter. |

POST OFFICE BOX 310629 - ATLANTA, GEORGIA 31131-0629